

# Dawnie Ngo

## Product Designer

I'm a multidisciplinary designer based in NYC who enjoys problem solving user centric designs and dabbling with code.

### **Portfolio**

<http://www.dawniengo.com>

### **Contact**

[dawniengo@gmail.com](mailto:dawniengo@gmail.com)

## **Relevant Experience**

### **Sr. UI/UX Designer**

Pubmatic

Apr 2016 - Present

New York, NY

Redesigned the web application interfaces for an Ad Tech platform. Project includes improving existing UI, IA, and the pattern library.

### **UI/UX Designer**

Comcast

Aug 2015 - Apr 2016

New York, NY

Designed web and mobile web interfaces for the next generation of home wifi product, utilizing new brand designs as part of a larger effort to rebrand Comcast

### **UI/UX Designer**

Appboy

Nov 2012 - Apr 2015

New York, NY

Redesigned a web application for a mobile marketing engagement platform, resulting in sales increase and adoption by well-known customers leveraging across several industries. Customers now include Urban Outfitters, USA Sports, Shape, iHeartMedia, ...

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## **Skills**

Highly experienced with design software including Adobe Creative Suite and Sketch.

Sketch

Photoshop

Illustrator

Indesign

User Research

User Testing

Prototyping

Wireframes

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## **Education**

**M.F.A., Web Design & New Media**

Academy of Art University

**B.S., Computer Engineering**

University of California at Davis