



Dawnie Ngo

UI/UX

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CONTACT

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AWARDS

2010 Spring Show

Academy of Art University

3rd Place: Topics in Motion Graphics

3rd Place: Type in Motion

2009 Spring Show

Academy of Art University

1st Place: Typographic Poster

2009 President's Honors List

EDUCATION

M.F.A., Web Design & New Media,
Academy of Art University

B.S., Computer Engineering
University of California at Davis

PROFILE

I'm a former developer turned designer, who believes in form and function when it comes to designs. My most recent experience was at Appboy, where in my 2+ years there, I contributed in the redesigned of the product which resulted in adoption of the product by well-known customers.

RELEVANT EXPERIENCE

UI/UX Designer

Appboy

Nov 2012 - Apr 2015

New York, NY

- Designed web dashboard and mobile SDK for a mobile marketing engagement platform.
- Redesign of the web dashboard, resulted in sales increase and adoption by well-known customers leveraging across several industries. Customers now include Urban Outfitters, Anthropologie, USA Sports, Mag+ (which owns several titles including Shape and Popular Mechanics magazine), Pic Stitch, Glide, Text+, iHeartMedia.

Freelance

iMusti

Apr 2012 - Jul 2012

Fremont, CA

- Designed an iPad book app to sell and view Indian-titled books
- Served as Producer on the Samsung & Roku TV app developed by Float Left Interactive to ensured interactions design and product features are in line with the business goals.
- Logo and branding - redesigned existing logo and redesign existing visual designs.

Interactive Developer

Elastic Creative

Sept 2011 - Nov 2011

San Francisco, CA

- Paid intern position that was supposed to be a hybrid role between design and development
- Created Wireframes for Roundtree Visuals Artwall Project
- Created Web banners for Aruba in Flash
- Fixed motion designs in After Effects

Interactive Designer

Inkling

Mar 2011 - May 2011

San Francisco, CA

- Paid-intern with company producing textbook on iPad, doing work with HTML/CSS/XML
- Developed interactive contents for textbook, such as slideline and slideshow.
- Coded textbook content using HTML/CSS/XML

Intern

Academy of Art University

Dec 2008 - May 2011

San Francisco, CA

- Part-time position working with Instructional Designers to support the development of online classes.
- Scanned books, documents, images, and other related online class supporting materials.
- Retouched and resized images in Photoshop.

Web Application Developer

ChemConnect

Mar 2000 - Jun 2003

San Francisco, CA and Houston, TX

- Developed backend web application for a B2B website trading in basic industrial chemicals, petrochemicals, gases, and related products. Clients included Dow Chemical and DuPont.
- Coded web application on WebLogic and Oracle using Java, Servlets, JDBC, JSP, JavaScript, EJB, and PL/SQL.
- Designed database schema and performed database migration.

Systems Engineer

Technology House

Mar 1999 - Mar 2000

Oakland, CA

- Developed software for a consulting company specializing in business integration. Clients included Wells Fargo.
- Developed a multi-threaded C-adapter on ActiveWorks middleware in establishing database connections to Sybase using ActiveWork's C API, pthreads, and Sybase open-client.